

Part 1. THE GOOD: The Rewards

My Personal Commitment

I have decided to become a FSBO (For Sale By Owner) to reap some or all of the following rewards:

- Saving thousands of dollars on the listing side of the commission.
- Potentially saving thousands of dollars if a buyer deals with me directly and I do not have to pay a commission to a buyer's agent.
- The pride and satisfaction of doing it on my own.
- Proving that using so called neighborhood experts and top producers is not a requirement to sell.

In order to reap these rewards I commit to myself to:

- Do all that I possibly can to prepare my property for sale.
- Follow all the steps that make sense to me to market my property.
- Make myself available or make my property easy to show so I do not miss showings to potential buyers.
- Not take personally any negative comments.
- Not react to any such negative comments.
- Most importantly, keep smiling because I know I can do it and I will reap the sweet rewards of success.

Name

Signature

Date